

THE UNITED REPUBLIC OF TANZANIA  
**TANZANIA COMMUNICATIONS REGULATORY AUTHORITY**  
ISO 9001:2015 CERTIFIED



**INVITATION TO APPLY FOR UPGRADE OF CONTENT SERVICE  
(COMMERCIAL BROADCASTING-RADIO) LICENCES**

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1. The Tanzania Communications Regulatory Authority (TCRA) here is referred to as 'the Authority' is a statutory regulatory body responsible for regulating the electronic communications and postal sectors in Tanzania. The Authority was established under the Tanzania Communications Regulatory Authority Act No.12 of 2003 to regulate the electronic communications, postal services, and management of the National Radio Frequency spectrum in the United Republic of Tanzania.
2. Pursuant to Regulation 28 of the Electronic and Postal Communications (Licensing) Regulations, GN.57, 2018 and the Electronic and Postal Communications (Licence Procedure) Rules, GN.433, 2014, the Authority has identified Spectrum for Licensees who wish to upgrade their Licences for provision of Content Services (Commercial Broadcasting-Radio).
3. Objective of the Invitation to Apply for Upgrade is to enhance media diversity, extend service coverage including bridging the existing radio broadcasting services gap in the **underserved (rural)** and **border** areas.
4. In view of the above, the Authority hereby invites interested Licensees to apply for extension of provision of Content Services (Commercial Broadcasting-Radio) as follows:-

<b>S/N</b>	<b>SERVICE UPGRADE CATEGORY</b>	<b>NUMBER OF REQUIRED UPGRADES</b>
1	District to Regional	<b>2</b>
2	Regional to National	<b>2</b>

5. Applicants are required to **propose service areas (excluding Dar Es Salaam, Arusha, Dodoma, Mbeya and Morogoro which have no spectrum)** as per requirements in **No.3** above and collect Guidelines for requirements to be included in the applications which are available at the Authority's Head Office, Zonal Offices in Mbeya, Mwanza, Arusha and Dodoma or on our website at [www.tcra.go.tz](http://www.tcra.go.tz). The Authority shall review applications based on proposed service areas and shall have the right to the final service areas/available spectrum for shortlisted applicants.
6. Applications for provision of the above services should be submitted in sealed envelopes, clearly marked **“Application for Upgrade of Content Services (Commercial Broadcasting-Radio) Licences from ..... (Insert Current Service Area i.e Regional) to..... (Insert Service Area to be upgraded i.e. national) in (Insert the service areas proposed)”** be delivered to the address below by 16:00 hours, 14<sup>th</sup> September, 2020.

Director General,  
Tanzania Communications Regulatory Authority,  
Mwasiliano Towers,  
20 Sam Nujoma Road,  
P.O. Box 474,  
**14414 DAR ES SALAAM.**